



Reiser Atlanta Artists Lab Application Round 5

Submission Due Date: Friday, December 15, 2017

This is a deadline for receipt of materials.

Required Materials. Please submit:

1. One electronic copy of all application materials and work samples to Celise Kalke (celise.kalke@alliancetheatre.org)
2. Five hard copies (3 hole-punched) of all application materials and work samples (digital only work samples are acceptable for work that isn't a script). Please bind materials with binder clips or inside 3 ring binders.

Notes on submission materials:

Work samples may not exceed 10 typed pages or 5 minutes of digital or recorded media.

You may submit electronic copies of completed works for judges to look at but they will only be forwarded to judges if the judge requests more work after seeing the original excerpted work sample.

Please do not submit materials that need to be returned to you, or are originals.

If you are dropping the application off in person, you may leave them at the Woodruff Arts Center concierge desk in the Memorial Arts Building Galleria or in the drop box in front of the "Old" Education Suite on the 3rd floor of the Memorial Arts Building (1280 Peachtree Street NE). Because of a change in security rules, it will not be possible to drop off materials at the 4th floor Alliance offices.

If mailing your materials, please send to:

Reiser Atlanta Artists' Lab

Celise Kalke, Director of New Projects

Alliance Theatre

1280 Peachtree Street NE

Atlanta, GA 30309

[Celise.kalke@alliancetheatre.org](mailto:celise.kalke@alliancetheatre.org)

Text may be typed directly onto this form.

Each project must have three Atlanta-based artists, including the Lead Artist. **All artists participating can only submit one application per year.** Applying artists must live in the Atlanta, Georgia metro area defined as within a thirty mile radius of the Woodruff Arts Center at 1280 Peachtree Street, NE, Atlanta GA, 30309.

Please list the three Atlanta-based artists for your project and what their role will be on the project:

Lead Artist 1

Name:
Email:
Mobile number:
Home address:
Project Role:

Artist 2

Name:
Email:
Mobile number:
Home address:
Project Role:

Artist 3

Name:
Email:
Mobile number:
Home address:
Project Role:

I have contacted the other artists listed on this application, and they have agreed to be listed on my application and to participate in the development of this project if accepted to the Lab. **I have explained to them that any one artist can only appear on one application.** I also confirm that this project does not have a producer already attached.

Signed: _____, Lead artist

The Project

Project Title:

Project Description in one sentence:

Project Description (500 words):

In what phase of development does your project currently exist (150 words)?

Why is this the right team of people to develop this piece? How long has each collaborator been with the project? What has drawn you each to this piece? How will each of you advance your craft by working on this piece (500 words)?

What are the outcomes you hope to accomplish during your project's development? If you already have thoughts about how to use the showcase opportunity at the end of the Lab, what are they? (500 words):

What questions do you still have about your project? (200 words):

What are the potential challenges of this project? (200 words):

Why is this project important now? (500 words):

Work samples:

If a writer is part of the team, a script sample of **no more than 10 pages** is requested for each new play/project but is not necessary for classic texts or ones not currently in development. Is there an attached script sample: Yes_____; No_____

Is there an (optional) attached e full script (available on request to judges): Yes_____; No_____

If the artists are directors, designers, or actors, work samples can be no more than 5 minutes of video or slide-show pictures. **Please submit whatever best represents your work.** A sample of your visual, musical or multidisciplinary work on CD or via a virtual address could be included or referenced but is not necessary for each project.

Is there a digital or virtual sample: Yes_____; No_____

Is there a virtual address where examples of your work can be viewed? If yes please note address here:

Project Budget:

Please indicate below how you would use the \$10,000 project budget. This is NOT final, and the budget will be reviewed with Alliance Staff if your project is chosen. At this point, the project budget allows the panel to see what the financial priorities and plans are in regard to project development.

Alliance Theatre

Budgeted items could include artist compensation, “commission” fees for generative artists, recording expenses, travel expenses, research expenses, materials fees for design processes and compensation for actors in rehearsals. The Alliance Theatre has a commitment to artist compensation, so please create budgets that reflect that commitment.

Participant bios:

Please attach to the application or paste below bios for the three Atlanta based artists (bios have a 200-word limit each).

CRITERIA:

Please keep in mind that the application will be read with the following questions in mind: How can the ideas and goals of this project be achieved? Do the artists involved make sense as a team? What is the quality of the work sample? What is the strength of the application? Is the described product producible? **Please note that the Reiser Atlanta Artists Lab is devoted to taking projects and artists to the next level of development, and not a showcase for completed work.**

REISER ATLANTA ARTISTS LAB ROUND 5 JUDGES

The projects will be judged by a panel of judges comprised of Susan Booth, Jennings Hertz Jr. Artistic Director; Tom Key, Artistic Director Theatrical Outfit; Eric Ting, Artistic Director California Shakespeare Festival; Rodney Williams, current lab participant; and Jim Steinberg, Steinberg Charitable Trust.